

## Chrysalis Raises 80% of Capital Campaign Goal

### Gorilla Fundraising

It all started with a gorilla. The Chrysalis capital campaign began when the Phoenix Suns awarded Chrysalis the prestigious Playmaker Award for improvements to the Phoenix Shelter. This gift, coupled with the Arizona Diamondbacks Grand Slam Award, planted the seeds for a capital campaign reaching beyond shelter services. The needs are great, the Valley is growing, and Chrysalis' vision has to expand beyond reacting to and providing services after abuse has occurred.

In the summer of 2006, the Board and leadership of Chrysalis adopted the vision to "Stop Terror in the Home." Because terror in the home touches every life as it creeps into our schools and the workplace, Chrysalis has developed a four-part strategy that will lead the community to broad-based solutions to prevent domestic abuse.

The \$6.2 million capital campaign will support four critical areas of service:

Chrysalis' Victim Support Network is building safe environments for life change. Specifically, the campaign supports the expansion of Chrysalis' Phoenix-based shelter to 50 beds and the renovation of the Scottsdale shelter.

The Chrysalis Family Outreach Center, the first of its kind for Arizona, will address the root causes of family violence and abuse with a 360-degree approach from the perspective of the victim, the children, the extended family and the offender.

Chrysalis' Legislative Action will create real protection for women and children with a Legislative Action Committee, community partnerships and Victim Advocacy.

Chrysalis' Community Education will rally the community to Stop Terror in the Home.

With just over \$1.2 million to raise, Chrysalis is advancing into the final stage of the campaign. Join our efforts in leading the community to broad-based solutions to prevent domestic abuse. Please contact Jodie Snyder if you are interested in contributing to the capital campaign: 602-955-9059.



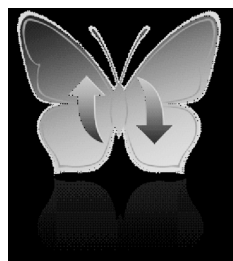
The Phoenix Suns Gorilla and Chrysalis President/CEO Patricia Klahr

### Go Green

Conserve paper and the environment. Subscribe to the Chrysalis e-newsletter.

Attempting to be "greener" also creates savings on postage; allowing for your generous donations to go further in helping those affected by domestic abuse.

If you would like to "go green", please fill out and return the enclosed envelope or visit our website [www.noabuse.org](http://www.noabuse.org) to subscribe.



### Help Comes in Many Forms

#### Make a financial contribution

A gift to Chrysalis helps support families stop the terror in their homes. There are three convenient ways for you to make a financial gift:

**Online** : All online donations are processed using a secure server.

**Phone**: Call Joseph Tapp, Development Director, at 602-955-9059.

**Mail**: Use the enclosed envelope.

For gifts of stocks or securities, setting up a trust, or making a bequest, please e-mail us at [jtapp@noabuse.org](mailto:jtapp@noabuse.org).

#### Volunteer

A variety of opportunities are available for individuals and groups. Contact JaNae Altepeter, Volunteer Coordinator, for more information: 602-955-9059.

#### Sponsor a Donation Drive

Request a list of themed drives. Example: Welcome Home Kits

#### Visit the Desertbutterfly Store on ebay

Enjoy shopping while directly supporting Chrysalis' domestic abuse programs or donate a special item to be sold through the online auction.

#### CONTACT THE NEWSLETTER TEAM AT:

Chrysalis  
1010 E. McDowell, Ste 301  
Phoenix, AZ 85006 or  
email us at: [lsimms@noabuse.org](mailto:lsimms@noabuse.org)

Visit us online at [www.noabuse.org](http://www.noabuse.org)

### Capital Campaign Updates

- Renovation of Scottsdale Shelter to begin Summer 2008.
- Construction on the Phoenix Shelter is slated for Spring 2009.
- Search for land for the new Family Outreach Center continues.

#### Thank you to the following donors who have committed to stopping terror in the home:

Nina Mason Pulliam Charitable Trust, Virginia G. Piper Charitable Trust, The City of Phoenix, The Cowley Family Foundation, Freeport-McMoRan Copper & Gold, Inc., The Stardust Foundation, The Chrysalis Board of Directors, The Arizona Republic, The Arizona Diamondbacks, The Phoenix Suns, APS, SunCor Development, US Airways, Wells Fargo, Legacy Foundation, Opus, K Group, Scansource Foundation, GoDaddy.com, Dr. Mary Adams, The Dorrance Family Foundation, McMurry Publishing, Martin Campbell Foundation, Sunrise Foundation, Cathy and Chuck Munson, Patricia Klahr, Elizabeth "BettyLou" Summers, Lucky 15 Papers, Arizona Chapter Interior Furnishings & Design, Union Pacific, Steve and Latosha Taves

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602-955-9059 t# 602-268-8856

Phoenix Shelter  
602-944-4999

Scottsdale Shelter  
480-481-0402

## COMING IN AUGUST

### Donation Operations Moving to a Centralized Location

At Chrysalis, it takes more than four walls and a caring, well-trained staff to provide safe housing to close to 100 women and children every night. It takes a whole community. The most tangible way individuals and groups can impact the lives of the women and children at Chrysalis is through donations: financial, food, clothing, household items, program equipment and supplies.

With 26 years of continual growth, Chrysalis is running out of space for these generous donations. Donations are crucial, but having space for all the clients is even more imperative. Chrysalis locations now stretch across the Valley making a centralized donation location a necessity and an invaluable safety precaution.

In the fall of 2007, longtime Chrysalis volunteers, Roger and Marj Pelham, generously challenged the community to move Chrysalis closer to that goal. The Pelhams matched dollar for dollar the \$40,000 in donations designated for the creation of a new donation center. With the funds raised, Chrysalis will open a centralized donation center later this summer.

The new location will be one block south of Camelback on Central. Donation operations will be transitioned from other sites to this new 4,000 square foot location. In August, all donations of goods will be received at one easily accessible location. Hours will be announced soon. Stay tuned for more updates throughout the summer.

## Chrysalis Honors . . . The Family

*Presented by GoDaddy.com®*



**The Glawe Family and Luna Family**  
Photo by Ashley Lowery

May 1, 2008

The Arizona Biltmore Resort & Spa

Honoring the families of  
Sue Glawe and Gema and Paul Luna

\$310,000 net proceeds

**Good family relationships are the  
building blocks of a healthy society.**



Chrysalis is an equal opportunity employer. For reasonable accommodation or alternative format, individuals with disabilities may contact Chrysalis 602-955-9059.

## Thank You

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## A Special Thank You

### Chairs

Mr. and Mrs. Murray Manaster

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Mr. Terry Ormsbee and  
Mrs. Jill Krigsten-Ormsbee

## The Monarch Society



Invest: **in-vest** verb to use, give, or devote (time, talent, etc.), as for a purpose or to achieve something.

Most financial planners would probably say a charitable gift to a non-profit is not an investment. At Chrysalis, we would disagree. In fact, more than 50 members of the Monarch Society would say it is one of their most meaningful investments. In 2004, the Monarch Society took flight creating giving opportunities for individuals, corporations and organizations. This committed philanthropic group believes that love is not abusive, home should be safe, and children should grow up without fear. They recognize that change can occur with programs tailored specifically to support those affected by domestic abuse.

Monarch members gather periodically at the homes of Chrysalis supporters. Through attendance at these events, individuals become more familiar with Chrysalis and the deeply complex issues surrounding domestic abuse in our community. Attendees have an intimate opportunity to hear the stories of those directly impacted by Chrysalis programs. Just as Chrysalis programs empower victims of domestic abuse to end the cycle of violence, monarch events empower donors to help end the cycle of abuse through their investment in these essential programs.

"I'm always touched by people who want to help by making a charitable gift. When someone donates at the Monarch level, it reaffirms my belief that the work we do, can reach more and more victims. That level of generosity is so extraordinary," said Patricia Klahr, Chrysalis' President/CEO.

The Monarch is one of the most easily recognizable of the butterflies, and is also known for its widespread coverage of North America. Therefore, it's fitting for donors who make the greatest and widest impact on Chrysalis programs to take on the namesake of Monarch.

If you would like to become a Monarch Member, or would like to attend a Monarch Event, please contact Joseph Tapp, Development Director at 602-955-9059 or jtapp@noabuse.org.

## MONARCH MEMBERS

Dr. Mary E. Adams  
Polly and Ace Aossey  
Ellen Baar Jacobs  
Nancy and Marvin Brody  
Deborah and Barry Brown  
Drew M. Brown  
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Herman Chanen  
Jill and Gregg Cohen  
Etta and Craig Collins  
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Alice and Duke Cowley  
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George Dobbins  
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